Expanding into Global Markets with NetSuite OneWorld

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Presenting Today



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What is NetSuite

What are the key benefits of NetSuite

Complex solution

 Customers use core NetSuite solution for enterprise resource planning (ERP) and to manage inventory, track their financials, host e-commerce stores and maintain customer relationship management (CRM) system

Scalability

 NetSuite is an extremely scalable system that grows with your business. Quickly and easily add functions for international business operations. NetSuite offers support for 190 currencies and 23 languages as well as tax compliance for more than 100 countries and is therefore an important building block for international expansion.

Real time information

• The real time information and 360-degree view of the company enabled by NetSuite proves to be extremely valuable for our customers. NetSuite is available 24/7 and allowing immediately reaction to business challenges and changes.





What is OneWorld?

NetSuite OneWorld delivers a real-time, unified global business management solution for enterprises that manage multinational and multisubsidiary operations.



- Oracle NetSuite promotional material



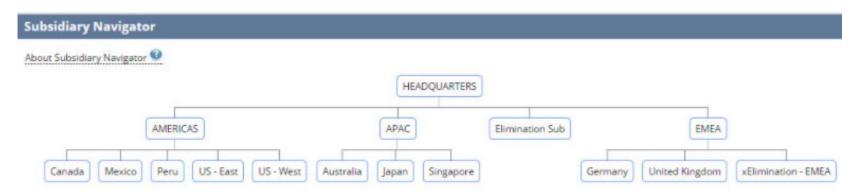
Challenges Faced by Global Organizations

- Lack of real time financial data
- Compliance with multiple accounting standards
- Foreign currency management
- Intercompany transaction processing



System/Structural Considerations

- Software Licensing
- Subsidiary structure & Consolidation capability
- Integration with existing systems
- Technological Infrastructure
- Data Protection Regulations





Operational Considerations

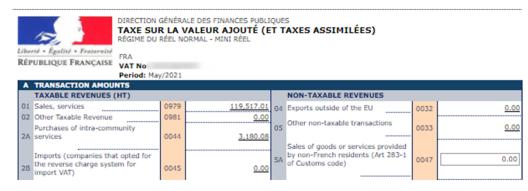
- Languages
- Payments
- Expense Reporting
- Shipping/Movement of Goods
- Other Regional Requirements
 - Document Management / Archiving
 - Optical Character Recognition (OCR)
 - Bank Reconciliation

Payment Terms 付款条件		
AMS 30 days		
UOM 单位	单价 单价	不含税合计金額 金額
Each	¥0.47	¥47,000.00
	/ 注:	¥47,000.00
	Sales Tax: 增值税	¥6,110.00
	Freight: 运费	
	总计 CNY: 总金额	¥53,110.00



Accounting/Finance Considerations

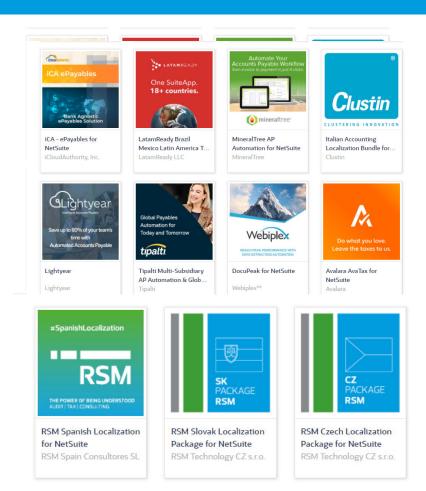
- Corporate Accounting vs Local GAAP
- Intercompany Transactions
 - SO/PO/Expense Recharge
 - Transfer Pricing
- Statutory Reporting
- Indirect Tax Calculation & Reporting





What is Localization?

- Localization can be achieved through a combination of:
 - System configuration
 - NetSuite bundles
 - 3rd Party Solutions





Additional Considerations

- Hiring overseas Payroll & HR requirements
- Banking relationships who can support you internationally
- International group structure
- Tax planning
- Transfer Pricing
- VAT / GST planning
- Local bookkeeping requirements
- Local tax incentives available
- Expatriate payroll
- Stock options to international hires



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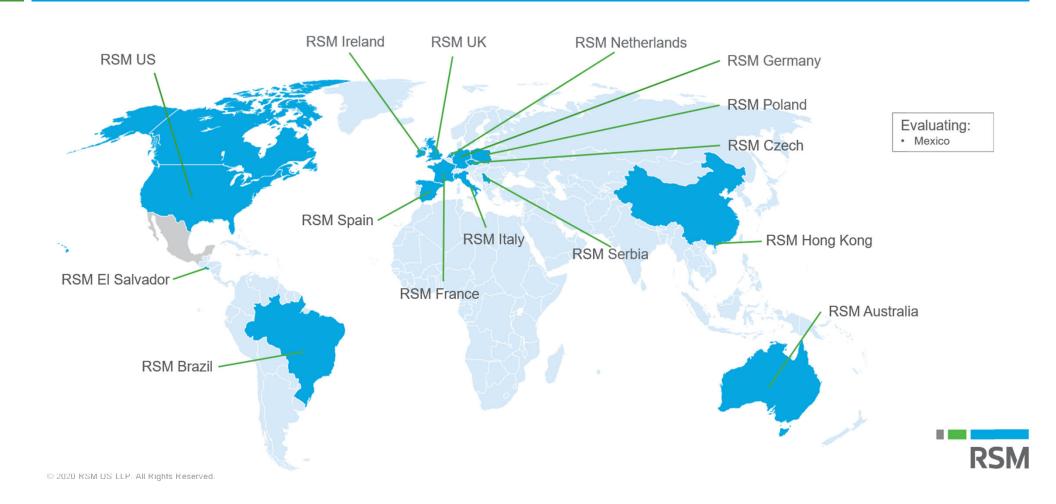








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QUESTIONS **AND ANSWERS**

