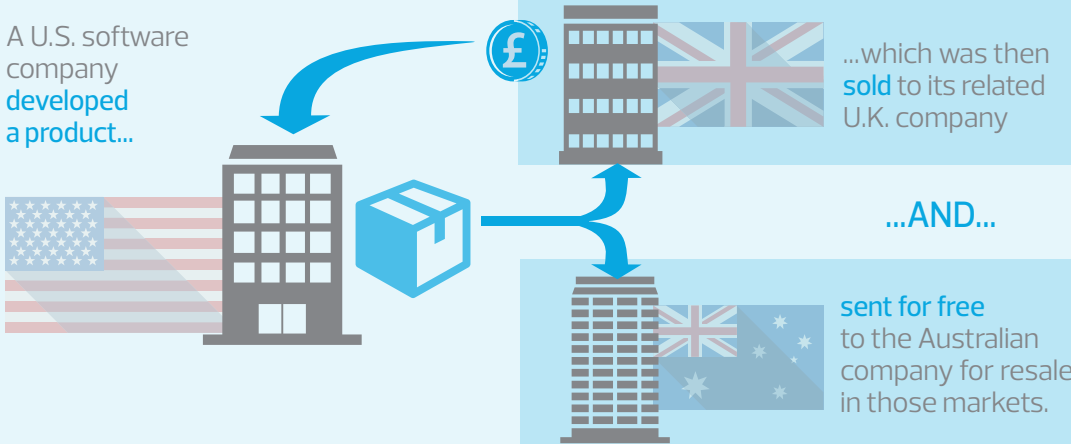


Global connectivity helps software company save millions via transfer pricing study

A U.S. software company developed a product...

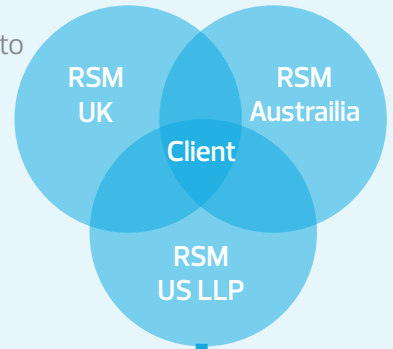


The result:

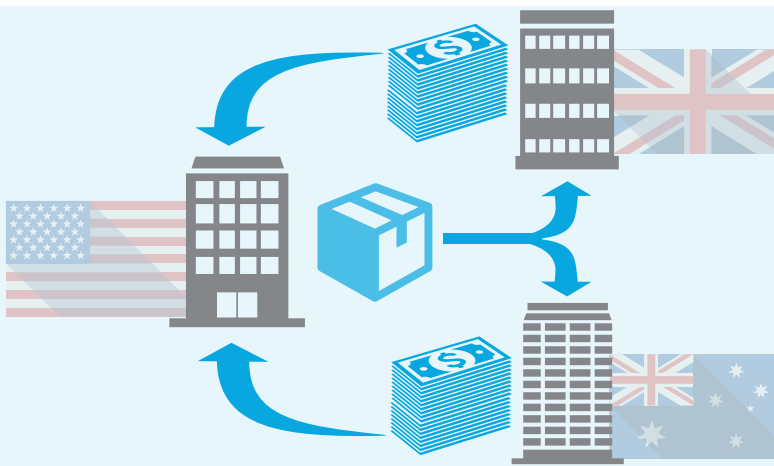
Huge losses in the U.S., with little offsetting revenue and significant sales revenue (and therefore **tax exposure**) in the U.K. and Australia with few offsetting expenses



Transfer pricing specialists from all **three RSM firms** worked together seamlessly to **examine local market conditions** and **normal industry practices**, thereby determining appropriate arm's length pricing for sales of the product from the U.S. company to its U.K. and Australian operations.



The U.S. company significantly increased the price charged to the U.K. operation and set an appropriate price for sales to the Australian operation.



The result:

Both the U.K. and Australian operations saw a **significant drop in taxes**, as the purchase prices they were now paying were arm's length. The U.S. company was able to **repatriate some of its income**, building the value of the U.S. operation, but with little impact on the U.S. tax picture, as the losses in the U.S. offset the repatriated income.

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